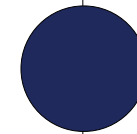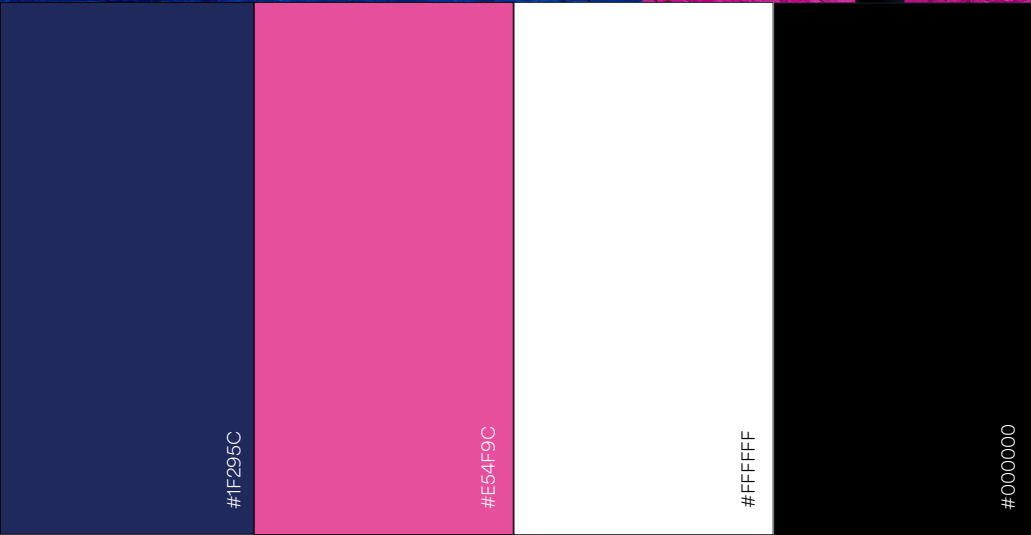KIZZY T'S

East Hampton

CONTENTS

COLOUR PALETTE

1.0

1.1　Brand Colours

Our brand is underpinned with a colour palette designed to be bold, modern and distinctive. To help achieve greater brand recognition it is important that our colour palette is applied consistently.
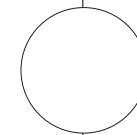
Different combinations of colour can dramatically change the tone and appearance of a document so it is important to consider how they work together.

SPACE BLUE
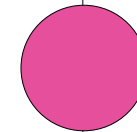
RASPBERRY PINK

WHITE

BLACK

#1F295C

#E54F9C

#FFFFFF

#000000
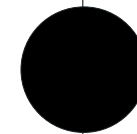
KIZZY T's
East Hampton

TYPOGRAPHY

BEON

Montserrat

01   ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#$%ˆ&*()+
ÆÇÈØ£ßÅÆÇ

02   ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()+
ÆÇÈØ£ßåæç

2.0

Montserrat

Light
Light Italic
Regular
Regular Italic
Medium
Medium Italic
Bold
Bold Italic
Black
Black Italic

A B C D E F G
H I J K L M N
O P Q R S T
U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9

TYPOGRAPHY

Typography is the art and technique of arranging type to make written language legible, readable and appealing when displayed.

The arrangement of type involves selecting typefaces, point sizes, line lengths, line-spacing (leading), and letter-spacing (tracking), as well as adjusting the space between pairs of letters (kerning)

Use of Type

One of the most important techniques for effectively communicating content is the use of typographic hierarchy.

Typographic hierarchy is a system for organizing type that establishes an order of importance within the data, allowing the reader to easily find what they are looking for and navigate the content. It helps guide the reader's eye to where a section begins and ends, whilst enabling the user to isolate certain information based on the consistent use of style throughout a body of text.

It is important to maintain this system. This allows for clarity, consistency and a strong hierarchy for all communications.

Heading

AABBCCDDEEFF

- Usage: Headings
- Font: BEON
- Weight: Regular

Heading Two

AaBbCcDdEeFf

- Usage: Body
- Font: Montserrat
- Weight: Regular

Heading Three

AaBbCcDdEeFf

- Usage: Subheadings
- Font: Montserrat
- Weight: Medium

Heading Four

AaBbCcDdEeFf

- Usage: Subheadings
- Font: Montserrat
- Weight: Light

Body

AaBbCcDdEeFf

- Usage: Body
- Font: Montserrat
- Weight: Light

LOGO DESIGN

3.0

Brand Logo

Our logo is an important asset to our organisation and should serve as a foundation for all visual communications.

The identity can only make a positive impact if used consistently and correctly throughout all brand communications.

To maintain a strong brand image it is important that the logo is always applied consistently wherever it appears. It should never be manipulated or distorted. Its colour, position and size are all specified within this document.

The Logo can be used in black on light backgrounds, or white on dark backgrounds, or in contrasting brand colours.

FULL LOGO 1 PINK WHITE

FULL LOGO 2 PINK BLACK

FULL LOGO 3 PINK BLUE

MONOCHROME LOGO

KIZZY T'S
East Hampton

SNACKS

EDAMAME 7
chilled edamame, Japanese pesto

SHRIMP CRACKERS 8
sweet chilli sauce

FINGERS

SIX WINGS 14
cheese & curry

CHOPS 22
grilled lamb chops, plum teriyaki glaze

TEMPURA 22
salt & pepper shrimp

HANDHELDS

BURGER 13
smashed burger, american, tomato jam, kumiso sauce
double it up + 4

CHICKEN SANDO 15
grilled jerk or KFC style, coconut slaw, gochujang bbq sauce

BAHN MI 15
blackened hake, pickled red onion, mint cilantro salad

VEGGIE

MISO MAC N CHEESE 16
3 cheeses, pasta shells, nori, miso breadcrumbs

UMAMI WRAPS 14
shiitake, water chestnuts, zucchini, plum sauce

FRENCH FRIES 8
nori salt

KUMISO POUTINE 13
fries, cheese curds, kumiso veggie gravy
blackened hake + 7
chicken - grilled jerk or KFC style +7
umami veggies + 6
smash burger +6

SALAD

KUMISO SALAD BOWL 14
little gem, cucumbers, carrots, pickled onions
blackened hake + 7
chicken - grilled jerk or KFC style +7
umami veggies + 6
smash burger +6

SWEET

CREPE CAKE
$11

KIZZY T'S
East Hampton

COCKTAILS 18

KT'S MAI TAI
bacardi, malibu, orange, pineapple, orgeat

JAPANESE GIMLET
roku gin, yuzu, simple syrup

LYCHEE TINI
absolute vodka, sparkling sake, lychee, yuzu

GINGER-RITA
ginger infused campo bravo, agave, lime

HONEYBEE
suntory toki, honey syrup, muddled smoked salt

BEER

DRAFT 10
SAPPORO
ASAHI
PERONI
WAVE CHASER

BOTTLE 7
MILLER HIGH LIFE
MILLER LITE
ASAHI 0%

CANS 7
MTK COLD DAY IPA
BROOKLYN PILSNER

SAKE

KUNIZAKARI NIGORI
rich, velvet, creamy 14

AMABUKI ICHIGO
strawberry, yeast, honey 18

MIOZAKURA PANDA
earthy, bitter, dry 16

SPARKLING, KIKUSUI FUNAGUCHI
happy, robust, semi-sweet 20

GRAPES

	Glass	Bottle
RED	12	52
cabernet sauvignon, tortoise creek california 20	14	58
pinot noir, j vineyards russian river california 21		
WHITE	11	45
rioja blanc bujanda spain rioja 19	13	56
sauvignon blanc, root 1 chile casablanca, 20		
ROSE	13	56
hamptons water, france, cotes de provence, 21	14	58
minuty, france, cotes de provence, 22		
SPARKLING	11	45
cava brut, campo viejo reserva, spain, rioja		92
campagne brut, veuve clicquot france, reims		

86 ABV

YUZU RICKEY
yuzu, simple, seltzer, lavender 9

GINGER LIME-ADE
ginger, lime, cucumber 8

PINK DRAGON
lychee, prickly pear, shiso pepper, himalayan salt, togarashi 9